



Creative Women of Pinnacle Peak

8711 E. PINNACLE PEAK ROAD, PMB 244

SCOTTSDALE, ARIZONA 85255

[WWW.CWPP.ORG](http://WWW.CWPP.ORG)

480.502.1773

NEWSLETTER

SEPTEMBER 2010

## PRESIDENTS' MESSAGE

### Calendar Dates

Sept. 14<sup>th</sup>

Board Meeting

Pinnacle Peak Country  
Club  
2:30 p.m.

Sept. 15<sup>th</sup>

Luncheon

Desert Highlands  
11:00 a.m.

Oct. 23<sup>rd</sup>

Ghoulish Gala

Pinnacle Peak Country  
Club  
5:30 p.m.

Where have you been this summer? Not thinking about fall and CWPP?

Well luckily we have !! For fall your CWPP board has put their heads together and come up with GREAT events for this coming year that should be well received and bring us the most value for our charities.

For the past several years we have heard about a recession, hard times, loss of jobs, homes etc. Acknowledging these facts, we must put forward all our efforts into helping these charities we support. The homeless, abused and working poor need the ladies of CWPP **MORE THAN EVER.**

With these thoughts in mind, you will find it easy to participate in the fun that is coming up. Let's join together to make this year a huge success. Don't think little - think BIG!!!

Start by attending the October 23<sup>rd</sup> "ghoulish gala" costume party at Pinnacle Peak Country Club.

Join In!!!!

Polly & Pat, Co-Presidents

## **MEMBERSHIP RENEWAL**

If you have not already done so, please renew your membership. Membership renewal forms will be available at the September Luncheon. For your convenience, credit cards will be accepted.

If you are unable to attend the September luncheon, renewal forms are also available on our website ([www.cwpp.org](http://www.cwpp.org).)

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### **Directions to our September 15<sup>th</sup> Luncheon at Desert Highlands 10040 E. Happy Valley Road**

**11:00 Social      12:00 Luncheon Served**  
**Reservations: (480) 502-1773**

Desert Highlands Golf Club is on the north side of Happy Valley Road between Pima and Alma School Roads.

It is approximately 1 & 1/2 miles east of Pima Road and approximately 1/2 mile west of Alma School Road.

If you are on the permanent list, and unable to attend, don't forget to send regrets.

## **2010 – 2011 CWPP LUNCHEONS LOCATIONS AND DATES**

September 15, 2010	Desert Highlands Golf Club
October 20, 2010	Troon Golf Club
November 17, 2010	Desert Highlands Golf Club
December 15, 2010	Desert Mountain
January 19, 2011	Grayhawk Golf Club
February 16, 2011	Troon Golf Club
March 16, 2011	Lazy B
April 20, 2011	Grayhawk Golf Club
May 18, 2011	Pinnacle Peak Country Club

## BIRTHDAYS

Alice Colston  
Kelley  
September 2nd

Viki Brown  
September 7th

Lauren Knode  
September 7th

Polly Ringdahl  
September 10th

Beth Zink  
September 16th

Joan Mandell  
September 20th

Barbara  
Rundbaken  
September 27th

Doris Baines and  
Pamela Carlston-  
Swanson  
September 30th

## Ideas for Silent Auction Items

- Cocktail Party
- Chef's Dinner Party for 10 guests
- Golf with overnight at a resort
- Private catered BBQ for 30 guests
- Vacation home for four days or more
- Tickets to an event
- Valet service for 4 hours
- Themed basket of treats
- Wine
- Jewelry
- Luxury items
- Ask for 3 night stay at any hotel you visit
- Pet and Children's items

## SECOND ANNUAL SUMMER ANGELS PROGRAM

Donation of \$300.00

In 2009 CWPP launched the Summer Angels Program, created and implemented by Barbara Rousso. Fourteen members signed up for the program. This summer we offered the program again. There is still time to become a Summer Angel; the program runs through September 30<sup>th</sup>.

From May to October, there are no CWPP events to raise money for our charities, although their needs continue to increase. The Summer Angels Program asks you to donate \$2.00 a day during this time, which is a total of \$300.

With this generous donation, you will be listed in next year's event programs as a Summer Angel and be included in a raffle for a fabulous prize.

Please send your \$300 contribution to:  
CWPP  
Attn.: Summer Angels  
8711 E. Pinnacle Peak Road, PMB 244  
Scottsdale, AZ. 85255

## TRIBUTE TO AILEEN OSOFSKY

Community leader, philanthropist and CWPP member Aileen Osofsky died of complications from leukemia on June 22, 2010 in New York, surrounded by her family.

Since the 1970s Aileen and her husband split their time between Arizona and New York. Born in Brooklyn, Aileen's father's job took the family around the country. With each move, Aileen skipped a grade, graduating from high school at 15. She met her husband, Meyer, in junior high school. After serving in World War II Meyer founded "Aileen", a popular women's sportswear line named for his wife.

Aileen was asked to chair the American Contract Bridge League in 1985 and held the position for twenty-five years, becoming one of only three life members of that organization. She was elected to its Hall of Fame in 2009 by receiving the Blackwood Award for individual contributions to bridge.

She became a member of CWPP when the organization took root in 1991. Under her unwavering commitment to its success, Aileen developed and implemented the Small Grants Committee and continued to serve on it until her death. She also spearheaded Reservations for the majority of our events, handling changes and revisions with graceful aplomb. Also in 1991 Aileen and Meyer co-funded an airplane transfer of Russian Jewish refugees to Israel.

In 1998, with the help of others in the community, Aileen founded Shelter Without Walls, a Jewish Family & Children's Service program that helps transform the lives of domestic violence victims. In 2007 she was recognized by the Jewish National Fund with its highest honor, *The Tree of Life Award*. While in Arizona she also served on the Homeward Bound Board and the Brandeis University National Women's Committee.

In addition to the American Contract Bridge League's National Goodwill Committee, while in New York, Aileen served on the boards of many organizations, including the Chemotherapy Foundation.

Aileen is survived by her husband, three children, ten grandchildren; and three great-grandchildren.

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### **ESCRIP PROGRAM WE NEED YOUR HELP!**

It's the time of the year for CWPP's Escrip Renewal. With budget shortfalls – this fundraising project is the easiest and most effective method to receive funds just for grocery shopping. Each time you shop at Safeway and give them your savings card or phone number, a portion of your spending comes back to CWPP. For the month of September, CWPP will receive 10% of our SAFEWAY expenditures. We need to renew annually by giving your Safeway card number to Diane Andreasen 480-585-0161. Please bring your card numbers to the September 15th meeting. If you don't have a Safeway card and would like to sign up, you can also register at [www.ecrip.com](http://www.ecrip.com) or your Safeway store. Thank you for your continuing support.

Bring your Best Friend and be Marilyn Monroe & Jane Russell • Thelma & Louise

• Bring a Group and come as The Supremes • The Spice Girls • Josie and The Pussycats • The Andrew Sisters •

• Bring a Group and come as Sex and The City • Wizard of Oz • Scooby Doo • Gone With The Wind • King Kong •

# Eat, Drink and Be Scary At the CWPP Ghoulish Gala!

October 23, 2010

Pinnacle Peak Country Club



Limited to 225 guests

\$125 per person

- DJ and Dancing
- Food Stations
- Cocktails and Signature Drink
- Prizes for Best Costumes
- Raffle and Silent Auction

#### Reasons To Come:

- You always wanted to be Bo Peep
- You like to dress up
- You don't like to dress up but you want to see everyone else dressed up
- You like to have fun
- You want to support CWPP

*It is our hope and expectation that you will participate!*

Bring your Best Friend and be Betty & Wilma Flintstone • Ginger & Marianne

# 1 Day Trash to Treasure

Coming at the end of February

Save your stuff! Bring it marked and ready for sale!

Big Brother to pick-up after the sale

# Spring Bling!



Luncheon at the Phoenician • April 1, 2011

Fashion Show by Lafayette 148 New York  
and Essenza Boutique with commentator Michael Singer

Special Guest Appearance  
by Costume Designer for **dancing**  
with the **stars**

Tablescapes and Silent Auction

\$100 per person

