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NEWSLETTER

JANUARY 2009

**CALENDAR  
DATES**

**JANUARY 20**  
BOARD MEETING

**JANUARY 21**  
LUNCHEON  
GRAYHAWK GOLF  
CLUB

**FEBRUARY 11**  
VALENTINE LUNCH  
BILTMORE  
RESORT

**FEBRUARY 17**  
BOARD MEETING

**FEBRUARY 18**  
LUNCHEON  
PINNACLE PEAK  
COUNTRY CLUB

**MARCH 17**  
BOARD MEETING

**\*MARCH 18\***  
LUNCHEON  
TROON NORTH  
GOLF COURSE

**\*PLEASE NOTE  
THE DATE  
CORRECTION  
FOR MARCH!!!\***

**HAPPY NEW YEAR LADIES!**

Here we are starting a brand new calendar year. I trust everyone had wonderful holidays. A new year always seems to suggest a fresh start for almost everything. I am hoping this feeling carries over to Creative Women of Pinnacle Peak. Maybe we can all take a few moments to reflect on the successes of our hard work and at the same time look forward, dig in our heels and strive even more to prevail in our effort to fulfill the needs of those less fortunate than we.

If you don't already know, the *Dancing Under the Stars* Ball was an elegant, phenomenal affair...and most successful. An "almost final" amount of profit is \$63,721.53! The Silent Auction produced \$19,560.19 and the Live Auction brought in \$15,640.00. "Thank you" to everyone involved in the great success of our annual Pinnacle Ball.

Since we have paired down this year to only two fundraising events, we have to change hats and gear up for the rapidly approaching Valentine Luncheon at the Biltmore. In addition to only having two events, we have made every effort to keep costs low, as you probably noticed with the \$75 price of the Valentine Luncheon tickets. Chairpersons for this event, Polly Ringdahl and Pat Kolander, have had their noses to the grindstone, as well as their creative minds churning for several months now to insure an unprecedented Valentine Luncheon with Tablesapes. Now it is time for us all to reward their efforts with our reservations and support. We need to make this event tremendously lucrative in order to benefit the many charities which are asking for our help. Every day I see something in the newspaper about the increasing difficulties the charities are facing.

Our goal is to have a minimum of 300 excited luncheon attendees to enjoy this Valentine celebration. I am convinced that *together* we can accomplish more than we ever dreamed we could in these tough economic times. I see so many enthusiastic, hard working ladies in this organization...how can we fail?

As always, I look forward to seeing you all at the monthly luncheon on January 21<sup>st</sup> at Grayhawk Golf Club.

Jackie Cromett



## VALENTINE LUNCHEON



WEDNESDAY

FEBRUARY 11

ARIZONA BILTMORE

10:30 AM SOCIAL HOUR AND RAFFLE

NOON LUNCHEON

\$75 PER PERSON

Ladies, are you ready for a fun-filled day, a wonderful raffle, a gourmet luncheon, and fascinating entertainment? Then send in your reservations for the Valentine Luncheon NOW!

Many of our members have been busy putting together their Tablescares. They promise to be the most creative ever! In addition, some of our own models will be showing off fashions from Chico's new City North store.

We also have a delightful, entertaining speaker, Patti Hannon, of *Late Night Catechism* fame.

This is our last fundraiser of the year. Your support is vital to the charities we fund. Without your help, we can't help!

For additional information contact *Polly Ringdahl* at 480-585-7495 or *Pat Kolander* at 480-595-8617.

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## GRANT COMMITTEE

Although it is not a requirement of your CWPP membership in good standing, we invite you to join the Grant Committee on one of the site visits planned for February and March. We will keep you informed so you can plan accordingly.

The CWPP Letters of Intent are in and we will be inviting those charities that meet the CWPP criteria to submit full proposals. The Grant Committee has completed a six-month project review of the charities that we funded in May 2008. It was a timely contact in that we were also able to call attention to the new link on the CWPP web page: Grant Information.

*Marilyn Glasberg and Anne Cannella*

## MARCH 18 LUNCHEON

CWPP is enriched by its members, whose creative gifts, distinctive talents and inspired ideas are limitless. Several of our members work or run their own businesses. In addition to their volunteer commitments, they are community leaders and businesswomen.

Our March 18th luncheon will feature a Craft Sale, showcasing the many talents of our own members. If you have a craft or special talent that you would like to share, we welcome you to participate. This is an opportunity to display your talents and make some money too! If you know someone who is not a member but might want to participate, please let me know. A percentage of all sales will go to CWPP!!!

Below is a form that can be filled out and sent to me.

*Marsha Gershberg*  
480-563-3760  
28441 N 101 Pl  
Scottsdale, AZ 85262

Name.....

Address..... Phone.....

Type of merchandise .....Price point .....

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## PINNACLE BALL RAFFLE RESULTS

THANK YOU, THANK YOU for supporting the raffles!

### GASOLINE AND CAR WASH

*Gina Zoulek*, new member, sold 17 raffles for the \$1000 gasoline and car was raffle underwritten by *Marilyn Glasberg*. Gina opted for the Elizabeth Arden Red Door certificate.

Marilyn's daughter, *Jackie Rose*, sold 35 raffles and received one ticket to the ball from her mother.

The Grand Winner of the fuel raffle was *Sandi Pearson*, CWPP Past-President and Chair/Co-Chair of several major events. Total receipts from the fuel raffle were \$6,080.

### DIAMOND BRACELET

*Barbara Rousso*, underwriter, rounded up a team of diamond bracelet sellers at the ball. Given the challenge to sell as many raffle tickets as possible in an hour and one half, *Susan Byrd* and *Viki Brown* were champions in setting the country club ablaze with blinking rings.

The winner of the diamond bracelet was *Donna Brown*, new CWPP member. Total receipts from the diamond bracelet raffle were \$3,550.

*Marilyn Glasberg*

## PINNACLE BALL SILENT AUCTION

Thank you to all the CWPP members and businesses who contributed to the *Dancing Under the Stars* silent auction. Your support helped ensure the success of our endeavors.

2 Sisters Skin Spa	Essenza Boutique	Michaels Creative Jewelry
Acridge, Patti	Etch Salon	Millennium Spa & Salon
Agnone, Dr. Frank A.	Fenwicks Fine Rugs	The Mirabel Club
A.J.'s Fine Foods	Ferragamo	Neiman Marcus, Chicago
Alphagraphics	Flo's Asian Crusine	Nick's Restaurants
Ammar, Faline	Foss, Sandy	Pages Bookstore
Andreasen, Diane	Four Seasons Resort	PGA Tour Super Store
Arizona Musicfest	Fox Restaurant Concepts	Phillips, Caroline
Arrivederci Ristorante	Fry's Grocery Store	Phoenix Suns
Artisan Estate Vineyards	Gladish, Ginny	The Phoenix Symphony
Ayurzona Wellness Center	Glasberg, Marilyn	Pinnacle Gallery
Baer, Carolyn	The Golf Club Scottsdale	Pinnacle Peak Golf Club
Baines, Doris	Grayhawk Golf Course	Poucel, Jane
Ballet Arizona	Halquist, Bev	Reed, Polly
Barbour, Ken	Harley-Davidson	Reitz, Shirley
Beautiful You Arizona	Harkins Theaters	Rewind
Bentdahl, Shirley	Harley Davidson	Ringdahl, Polly
Bergman, Belinda	Hassayampa Golf Club	Rochlin, Semone D.O.
Beth Zink Studio	Haugen, Diane	Rousso, Barbara
Body Intelligence	Higher Ground Massage	Schamadan, Nancy
Body Solutions	& Spa Services	Schell, Trish
Bristol, Shirley	Hildt, Joanne	Schuld, Crystal
Brown, Stephanie	Hill, Mary Ellen	Schumacher Mercedes
Brown, Viki	Holderman, Gene	Souza, Catherine
Burchmore, Bob	Holland Boone	Spizzirri, Rita
Burchmore, Joanie	Hoover, Leah	Sullivan, Bette
California Pizza	i boutique	Swanson, Pamela
Callaway Performance	IMPA Continuum	Syneron
Chef Amy	Insight Management	Tiffany & Co.
Chicago Bears Football	Kelley, Charlie	Total Wine
Coach	Kleppen, Art and Kim	Troon Golf Club
Colston, Alice	Knode, Lauren	Troon North Golf Club
Compliments	Kriegel, Renee	Tryhus, Joan
Cosmetic Laser Solutions	L Skincare	Twaddle Layle
Cromett, Jackie	Lee, Betty	Van's Golf Shop
Curves	Lineman, Sharon	Villa, Thomas
Desertique	Mammoth Mountain Inn	Wain, Susan
Desert Highlands Golf	Mandell, Joan	Webster, Marilyn
Disneyland	Marache, Victoria	Westland, Jackie
Emanuel Ungaro	Marsh, Trina Becksted	Wilkinson, Diana
Encantado Resort	Mastro's Restaurant	Williams, Leslie
Ehrlich, Linda	Mavrides, Nancy	Wolf, Gerry
Erlich, Dori	McClellan, Roxana	

*Joanie Burchmore, Sandy Foss, Jane Poucel*

Silent Auction Committee

## NEW MEMBER SPOTLIGHT

### DIANE ANDREASEN

Diane Andreasen came to Cave Creek in 1974. She moved from Iowa after completing graduate work at the University of Iowa. Her studies were in the fine arts, in particular, ceramic sculpture, textile design and photography.

In Cave Creek she began her business career representing and marketing various artists who worked in jewelry and apparel design. This business experience led her to a career in opening several fine apparel stores. The first was in Carefree, and was open during the 70s and 80s. In 1981 she opened Artigianos at the Borgata in Scottsdale and another in Sedona. In 1999 she moved her store to the Pinnacle Peak area and then sold the business in 2003. After 25 years in fine apparel and accessories she discovered a love for fine rug design and art accessories for the home.

She enjoys helping small business entrepreneurs and artists find their way through the challenges of marketing and business growth. She has volunteered her time to several charities and service organizations.

Diane has a daughter in Scottsdale and has enjoyed unique world adventure travel. She looks forward to helping the CWPP in any way she can. She is a dynamic, warm and friendly woman and we are lucky to have her in CWPP. We thank *Joanie Burchmore* for sponsoring her.

*Linda Ehrlich*